

PROGRAMME

A unique event in
Europe for innovation
partnerships and
investment rounds
in the **MedTech**,
Diagnostic and
Digital Health sectors

**December
2nd & 3rd
2025**
**Strasbourg,
France**

**Online
meetings
December
8th, 2025**



MEDFIT AT A GLANCE

MedFIT is your opportunity to connect with key international innovators in the **MedTech**, **Diagnostic** and **Digital Health sectors**.

As a **unique European partnering event**, MedFIT provides the ideal environment for academic and industrial stakeholders to:

- **Build** partnerships
- **Source** innovative and competitive early-stage R&D projects
- **Foster** the emergence of collaborative projects
- **Increase** licensing opportunities
- **Obtain** funding and facilitate market access

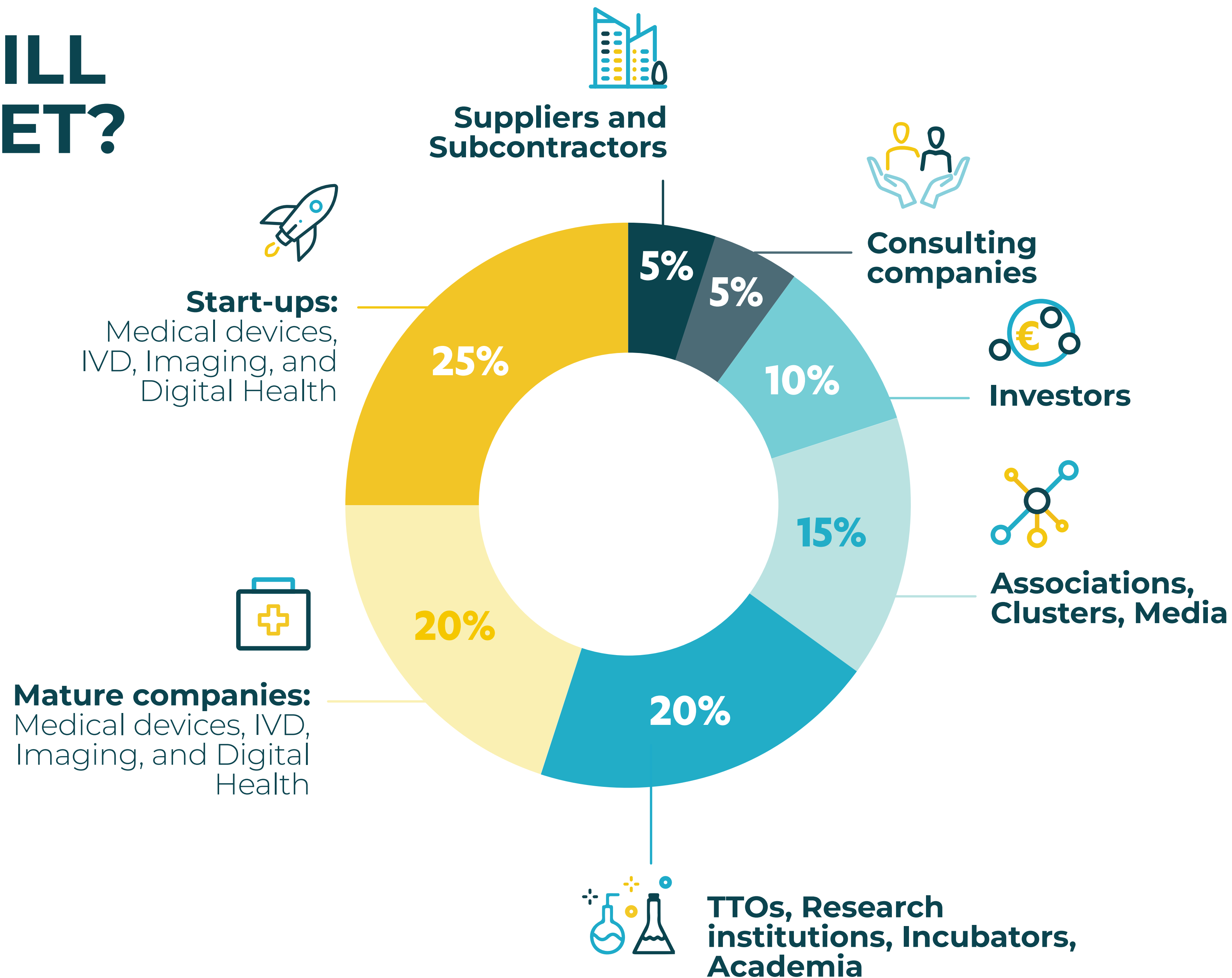


900
delegates



35+
countries
represented

WHO WILL YOU MEET?



STEERING COMMITTEE

INDUSTRY



Stig Visti Andersen
CEO
VentriJect 🇩🇰



Susana de Azevedo Wäsch
Vice President Quality Management
& Regulatory Affairs & Medical Affairs
Ypsomed 🇨🇭



Yves Bayon
Chief Scientist
Medtronic 🇫🇷



Franz Bozsak
CEO
Sensome 🇫🇷



Ravi Chana
Head of Business Development
Roche Diagnostics 🇬🇧



Ulf Hengstmann
Extended Board of
Management
DIG-IN-HEALTH 🇩🇪



Quentin Merceron
Digital Venture Architect
Paul Hartmann 🇩🇪



Hervé Monchoix
Strategic Innovation Leader
Becton Dickinson 🇫🇷



Cécile Réal
CEO
Endodiag 🇫🇷



Axel Strombergsson
Director of Strategy, Emerging MedTech
Veeva Systems 🇺🇸

ACADEMIA, TTOS



Vassilis Georgiadis
Director of Industry Partnerships
King's College London 🇬🇧



Michel de Mathelin
Director
i-cube lab 🇫🇷



Abhay Pandit
Scientific Director
CURAM 🇮🇹



Esther Rodijk
Impact Director TTT MedTech
Novel-T 🇧🇪

INVESTORS



Frank Bulens
Partner
Imec.xpand 🇧🇪



Anke Cassing
Principal
High-Tech
Gründerfonds 🇩🇪



Baudouin Hue
Partner
Karista 🇫🇷



Daniel O'Mahony
Partner
Seroba Life Sciences 🇮🇹



Beatriz Volckaert
Senior Associate
Philips Ventures 🇧🇪

ASSOCIATIONS, CLUSTERS AND LAW FIRMS



Caroline Dreyer
General Manager
BioValley France 🇫🇷



Anne-Laure Gavory
Regional Animation and
Economic Development Officer
SNITEM 🇫🇷



Camille Gladieux
Assistant Director of
Research & Innovation
University Hospital
Center of Lille 🇫🇷



Nicolas Lamoureux
Head of MedTech – Industrial
Partnerships Department
Réseau SATT 🇫🇷



Hema Purohit
Founder
Lotus Advisory & Consulting 🇬🇧



Cécile Théard-Jallu
Partner Attorney
De Gaulle Fleurance
& Associés 🇫🇷



Etienne Vervaecke
General Manager
Eurasanté & Clubster NHL 🇫🇷



Sébastien Weisbuch
Executive Director
Medicalps 🇫🇷

THEY TRUST US

MedTech, Digital Health and Diagnostic companies

Abbott, Bayer, Biogen, Boston Scientific, Eurofins Electrical and Electronics, Cousin Surgery, Fresenius Kabi, Hamamatsu, Huawei, GE Healthcare, Johnson & Johnson Innovation, Innova Medical Group, Miyoshi Europe, Medtronic, Microsoft, Novo Nordisk, Nikon, Orion Health, OVH Cloud, Philips Healthcare, Roche Diagnostics, Santélys, Siemens Healthineers, Unilabs...

Associations, TTOs, Public organisations, Research institutes & Academia

Amsterdam UMC, CEA Paris-Saclay, CNRS Innovation, EIT Health, EIT Digital, EISMEA, French Ministry of Health, Flanders Investment & Trade, ICube Lab, King's College London, MBM ScienceBridge GmbH, NHS England, Réseau SATT, SUMMIT - Sorbonne University, SNITEM, UCLPartners, University of Freiburg, University of Ghent, Universidad Autónoma de Barcelona, University of Eastern Finland, World Trade Center Twente...

Investors (Pre-seed, Seed, Series A, Series B)

Angels Santé, Asabys Partners, BlackRock, BNP Paribas Développement, Crédit Mutuel Innovation, Bpifrance, Captech Santé Nutrition, European Investment Bank, Earlybird Venture Capital, High-Tech Gründerfonds, Imec.xpand, INKEF Capital, Karista, Kurma partners, MIG Capital, NLC Venture Netherlands, ODDO BHF, Ring Capital, Sofinnova Partners, Truffle Capital, Turenne Capital, Philips Ventures...

PROGRAMME AT A GLANCE

Tuesday, December 2nd

	Conference sessions	Pitch sessions	Partnering
8.00 am 9.15 am	 Welcome coffee		
9.15 am 9.45 am	Keynote session - Winning an entrepreneurial Healthcare Industry		
10.00 am 11.00 am	Plenary session The empowerment of the people: Digital Health, self-care and the future of healthcare	Pitch sessions	One-on-one meetings
11.00 am 11.30 am	Networking break		
11.30 am 12.30 pm	Academia and start-ups: Nurturing spin-offs for long-term success	Pitch sessions	
12.30 pm 2.00 pm	 Lunch		
2.00 pm 2.45 pm	Clinical adoption of Digital Health: Paths, examples and challenges	Pitch sessions	
3.00 pm 3.45 pm	AI, digital health or biotech component: Is a start-up investable without?	Digital Health Presentations 	
3.45 pm 4.15 pm	Networking break		
4.15 pm 5.00 pm		Pitch sessions	
5.15 pm 6.00 pm	What big companies look for in partnerships with start-ups	Pitch sessions	
From 6.30 pm	 BioMed Party		

PROGRAMME AT A GLANCE

Wednesday, December 3rd

	Conference sessions	Pitch sessions	Partnering
8.00 am 9.15 am	 Welcome coffee		
9.15 am 10.00 am	Investment trends: Looking back on 2025 & forward in 2026		
10.15 am 11.00 am	Raising capital in uncertain times: CEOs share their successful strategies	Pitch sessions	One-on-one meetings
11.00 am 11.30 am	Networking break		
11.30 am 12.30 pm	EU AI Act: Impacts and future challenges to address	Pitch sessions	
12.30 pm 2.00 pm	 Lunch	Investor lunch	
2.00 pm 3.00 pm	Towards a collaborative approach to the sustainable design of medical devices	Pitch sessions	
3.00 pm 3.30 pm	Networking break		
3.30 pm 4.15 pm	Digital Health: How to choose your first market		
4.30 pm	 Pitch sessions - Award ceremony		
6.00 pm			

- **TRACK 1** - FOSTERING COLLABORATIVE PRACTICES
- **TRACK 2** - PRE-SEED TO SERIES B: ON FINANCING INNOVATION
- **TRACK 3** - DIGITAL HEALTH & MEDICINE INNOVATION 

December 8th
Online meetings

1 VENUE, 3 INNOVATION STREAMS

The 9th edition of MedFIT will be held on **December 2nd and 3rd, 2025** in Strasbourg, France, and on **December 8th, 2025**, for online meetings. Once again, MedFIT will be organised in conjunction with BioFIT and MEDigIT, to bring together Biotech and Digital Health players:



BioFIT, Europe's leading partnering event for early-stage deals and investment rounds in the **biotech and pharma sectors**. This collaboration will bring together the best of both worlds, providing an unparalleled platform for fostering innovation and making impactful connections. This **13th edition of BioFIT** will gather 1,200 participants from 35 countries.



MEDigIT is the European meeting place for **Digital Health innovation**. As we evolve, we recognise the growing importance and specific challenges of digital health in itself within the industry. That's why we are integrating Digital Health discussions more deeply into MedFIT, powered by the dynamic force that is MEDigIT.

UNLOCK YOUR BENEFITS

1. Complementary themes, distinct identities

MedFIT and BioFIT are held together but maintain their unique positioning, allowing participants to engage with focused content while benefiting from cross-sector connections.

2. Expanded networking & deal opportunities

The convergence of medtech, life sciences and digital health players boosts partnering potential and creates new collaboration pathways.

3. Time and cost efficient experience

One venue, one pass, multiple communities: maximising value without compromising relevance.

Register here

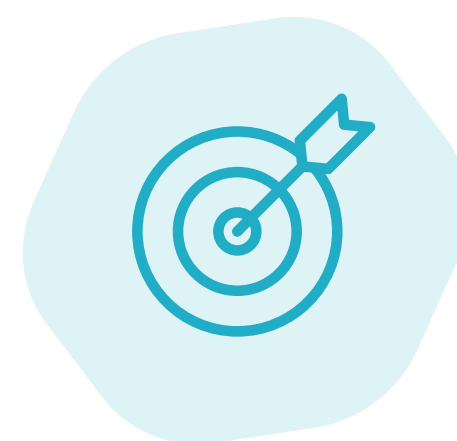


ONE-ON-ONE MEETINGS



to meet your future project partners, obtain funding and accelerate innovation

The MedFIT's partnering platform is your chance to forge meaningful connections that could drive your projects forward. The partnering activity enables participants to meet each other during 30-minute pre-qualified one-on-one meetings organised prior to the event.



Identify

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Initiate

>



Meet

>



Develop



In-person meetings on **December 2nd & 3rd in Strasbourg**

Online meetings on **December 8th**

EXHIBITION

If you wish to be recognised as a [key innovation player](#) in the MedTech, Diagnostic and Digital Health sectors, exhibiting at MedFIT will allow you to:

- **Enhance** your visibility among innovative leaders
- **Maximise** your business opportunities with informal meetings
- **Expand** your network and increase your international presence
- **Highlight** your assets, services and innovations

As an exhibitor, your company description will be displayed on MedFIT's website, on the partnering platform and in the printed programme distributed to all participants at MedFIT.

Join the exhibition area and make your innovation visible to key stakeholders who shape the future of MedTech.



PITCH SESSIONS

The MedFIT pitch sessions offer the opportunity to detect the most innovative and promising start-ups, R&D projects and licensing opportunities in order to foster partnerships and business development opportunities in the MedTech, Diagnostic and Digital Health fields.

Start-up Slams

The Start-up Slams are a great opportunity for **young companies** (and particularly for start-ups seeking to raise a financing round, from pre-seed to Series B) to showcase their project in front of potential partners and investors.

Collaborative and Licensing Opportunity Presentations

The Collaborative and Licensing Opportunity Presentations enables **TTOs, universities, research institutes and companies** to showcase their technologies in front of potential partners, in order to entail a collaborative project and/or a licensing deal.

Digital Health Presentations

The Digital Health Presentations allow **young companies, TTOs, universities and research institutions** to showcase their innovation in front of potential partners and investors in the Digital Health sector.

Selected candidates will have enhanced visibility on MedFIT communications and the opportunity to be coached to improve their pitch during a **warm-up session** with MedFIT Steering Committee members.



Apply

before **September 18th, 2025**



Be selected

by a jury **of experts**

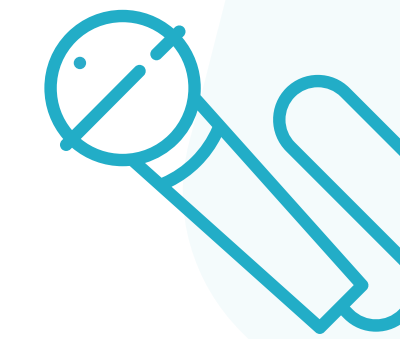


Pitch

during MedFIT

CONFERENCE PROGRAMME

Steered by a prestigious Committee, the MedFIT conference programme brings together bright minds to discuss the latest trends in MedTech, Diagnostic and Digital Health, to debate on innovation-driven topics, to foster learning and spark conversations that matter. International experts will address current industry issues related to collaboration, financing, and digital health.



50+
**high-level
international speakers**

1 Fostering collaborative practices

#StartupGrowth
#TechTransfer
#AcademicPartnering

2 Pre-seed to Series B: On financing innovation

#InvestmentTrends
#InterdisciplinaryConvergence
#FundraisingStrategies

3 Digital Health and medicine innovation

#HealthRegulation
#ClinicalAdoption
#MarketAccess

SESSIONS' FORMATS

Plenary session: Panel of high-level speakers, discussing a main topic/trend for the industry.

Panel discussion: Moderated roundtable discussion consisting in an exchange of ideas and perspectives by international experts to delve into the latest challenges of the sector.

Toolbox session: A toolbox session is designed to provide practical skills, easy-to-follow guidelines and take-home tools which delegates can put into practice to deal with their current issues.

Case studies: Session that comprise a series of illustrative presentations followed by Q&As from the moderator and the audience.

Fireside chat: Personal and interactive discussion involving a moderator and a guest, in which the audience can gain insights through the guest's personal stories and thoughts on various topics.

KEYNOTE AND PLENARY SESSIONS

KEYNOTE SESSION

Tuesday, December 2nd | 9.15 - 9.45 am

Winning an entrepreneurial Healthcare Industry

Description to be determined



Werner Lanthaler

CEO

W Lan Holding 

PLENARY SESSION

Tuesday, December 2nd | 10.00 - 11.00 am

The empowerment of the people: Digital Health, self-care and the future of healthcare

The rise of digital health solutions is shifting healthcare towards a more patient-driven model. From wearable devices to AI-powered diagnostics, individuals and healthcare professionals are gaining insightful information from real-time monitoring, leading to better health management. To what extent are B2C models becoming significant in the sector? How can they complement traditional pathways? What is needed to bring B2C solutions to market? What obstacles can be met before reaching success? What regulatory, economic, ethical and other challenges come with this shift towards B2C solutions?

TRACK 1 FOSTERING COLLABORATIVE PRACTICES

Tuesday, December 2nd | 11.30 am - 12.30 pm

Panel discussion - **Academia and start-ups: Nurturing spin-offs for long-term success**

Spin-offs play a crucial role in translating academic research into real-world solutions, but their success in fulfilling their mission depends on more than just great science. This session will discuss the importance and scope of collaborative research agreements between academic players and their spin-offs. How can academic institutions and tech transfer offices provide the right support to ensure long-term growth? What are the common terms set for such collaborative research agreements and why? What common hurdles do spin-offs face, and how can they be addressed? What are the key ingredients to a synergetic relationship between academia and spin-off? How could incubation and funding models adapt to better serve emerging MedTech and digital health companies?

Tuesday, December 2nd | 5.15 - 6.00 pm

Panel discussion - **What big companies look for in partnerships with start-ups**

Is securing a deal with an industrial player a must-have nowadays for seed to growth stage start-ups? What exactly are big players looking for? This session will explore how decision makers assess potential collaborations for licensing and acquisitions. What are the key factors that make a start-up eye-catching? What common pitfalls can lead to failed partnerships? How can young companies navigate the complexities of working with top industries in the sector?

Wednesday, December 3rd | 2.00 - 3.00 pm

Panel discussion - **Towards a collaborative approach to the sustainable design of medical devices**

Sustainability has become a priority across industries, the European legislation evolving to answer the matching stakes. For the MedTech sector, it means unique challenges in designing environmentally responsible medical devices. How can companies, regulators, and healthcare providers work together to integrate sustainability into product development? How can public institutions, such as funds, participate in the implementation of sustainability as a compulsory criterion for new technologies?

TRACK 2 PRE-SEED TO SERIES B: ON FINANCING INNOVATION

Tuesday, December 2nd | 3.00 - 3.45 pm

Panel discussion - **AI, digital health or biotech component: Is a start-up investable without?**

The boundaries between MedTech, biotech, and digital health are becoming increasingly blurred, with more investors looking at interdisciplinary opportunities. Data also shows the undeniable popularity of investment in AI and digital health, while pure MedTech investors are becoming rare. Does it mean that startups need a biotech, digital health or artificial intelligence component to be investable nowadays? What types of convergence are investors eyeing? How are investors weighing the risks and analysing the potential for significant returns? Where does pure MedTech investment position itself?

Wednesday, December 3rd | 9.15 – 10.00 am

Panel discussion - **Investment trends: Looking back on 2025 & forward in 2026**

In 2024, Europe attracted a significant increase in funding. Likewise, the MedTech market is driven by strong growth in seed and growth-stage investments, carried by the popularity of AI. As the early-stage investment landscape prospers, how did investors allocate capital in 2025? What trends did we see emerge, and how are they influencing expectations for 2026? This session will provide investors' perspectives on what's driving funding decisions up to Series B, which sectors are gaining traction, and how start-ups can position themselves for the coming year.

Wednesday, December 3rd | 10.15 – 11.00 am

Panel discussion - **Raising capital in uncertain times: CEOs share their successful strategies**

Fundraising is a critical step in the growth of any emerging company, but the path to securing investment is rarely straightforward. CEOs will share their firsthand experiences of raising funds: what strategies proved effective, what challenges they encountered, what they would do differently. How did they engage with investors? What role did strategic partnerships play? And what key lessons can other entrepreneurs take away from their journeys?

TRACK 3 DIGITAL HEALTH & MEDICINE INNOVATION



Tuesday, December 2nd | 2.00 - 2.45 pm

Case studies - **Clinical adoption of Digital Health: Paths, examples and challenges**

Despite the growing number of digital health solutions and the positive impact that is expected for healthcare in their implementation, clinical adoption remains a complex and often slow process. Relying on case studies, experts will discuss the key factors that influence whether a digital health product is embraced by healthcare professionals and institutions, as well as by patients. To what extent can successful examples provide a roadmap for others? What are the biggest barriers toward digitalisation and adoption that still need to be addressed?

Wednesday, December 3rd | 11.30 am - 12.30 pm

Case study – **EU AI Act: Impacts and future challenges to address**

As AI-driven medical technologies are taking root in the healthcare landscape, regulatory frameworks evolve to keep pace. The EU AI Act introduced new requirements that will shape how AI-powered medical devices are developed, tested, and brought to market. This session will examine the impacts of this new implementation, as well as those we can foresee. How do regulatory bodies, medical devices manufacturers and suppliers face these significant challenges? How are they navigating compliance? How can different stakeholders participate in shaping discussions with regulatory bodies?

Wednesday, December 3rd | 3.30 – 4.15 pm

Toolbox session - **Digital Health: How to choose your first market**

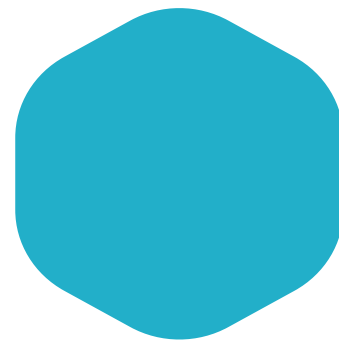
Navigating market access pathways can be just as critical as regulatory approval for digital health companies. This session will discuss practical ways to choose the first market for new digital health providers. Is there a country in the EU that could guarantee a better launch? Which success stories of recent market accesses can we learn from? What does it take to make a digital health solution financially viable within a healthcare system? What are the different strategies for start-ups to position themselves on a target market and how to settle on the right fit? What tools and collaborations can start-ups leverage to maximise their chance of success?

SPEAKERS

Over 50 international speakers will share their vision and experience.



Susie A. Ruff
Founder & CEO
RUFF & CO. 🇩🇰



Thomas Juhl Olesen
Advisor, **Cerebriu**
& CEO, **Manifest +** 🇩🇰



Julien Szczesniak
Product reviewer
TÜV SÜD 🇫🇷



Paul Borm
Co-Founder & CTO
Nano4Imaging 🇩🇪



Thomas Kondrup Hardahl
Group development and
strategy director
Coloplast 🇩🇰



Kyun Thibaut
Founder & CEO
COVARTIM 🇧🇪



Pauline de Breteuil
Senior Partner
UI Investissement 🇫🇷



Werner Lanthaler
CEO
WLAN Holding 🇨🇭



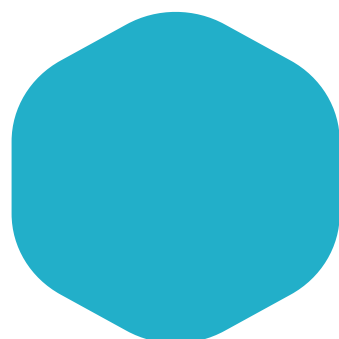
Arezki Yaiche
Head of Coverage
France & Benelux
Mergermarket (ION Group) 🇫🇷



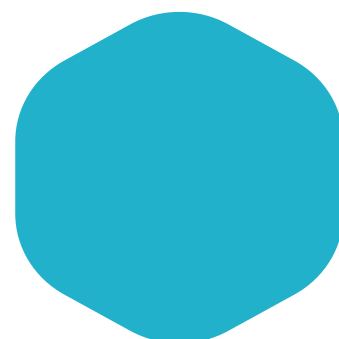
Lynn Coorevits
Digital Health
Innovation Manager
imec 🇧🇪



Caroline Pilot
Head of clinical products
HealthHero 🇬🇧



Duko Drijfhout
Investment manager
Erasmus MC 🇳🇱



Louie Scott
Commercialisation executive
Imperial College London 🇬🇧

ORGANISERS



lille.eurasante.com

Eurasanté is a technology transfer tool, an incubator, an accelerator and a cluster manager in the Health field in Northern France. Eurasanté assists French and foreign companies, entrepreneurs, scientists and clinicians with their innovation and development projects. The region includes over 1,100 healthcare companies with 32,000 employees in this sector. Eurasanté also promotes and develops the Eurasanté bio-business Park which hosts 7 hospitals, 4 universities, 7 specialised schools, 170 companies and 50 laboratories within a European-wide scientific and medical site. Eurasanté organises five international healthcare-related partnering events that aim to increase and improve interaction between academia and industry: BioFIT (Life Sciences), MedFIT (MedTech, Diagnostic), MEDigIT (Digital Health) and NutrEvent (Food, Feed, Nutrition, Health).



www.clubster-nhl.com

Clubster NHL is a competitiveness cluster and a network gathering 360 members committed to innovation in health and nutrition. Clubster NHL aims to connect academia, industry and health professionals and to foster innovation for better health and sustainable food. Its goal is to bring together and support stakeholders from the health and food sectors in designing, developing and financing their future products and processes.



www.biovalley-france.com

Competitiveness cluster since 2005, BioValley France aims to federate, develop and promote the healthcare sector in the Grand Est region through innovation. The cluster is based on a dynamic network of companies, a leading academic and clinical research, as well as an integrated network of key stakeholders in innovation. BioValley France supports its members in their R&D Innovation approach and gives them access to high value-added expertise, in a market approach. The Cluster contributes to the networking of the various actors and the creation of regional, national and international partnerships. Finally, BioValley France actively participates in the territory's structuring projects, such as Nextmed, which aims to create a Medical Technologies campus in Strasbourg that hosts an entire ecosystem of excellence dedicated to the development of tomorrow's health technologies.



www.medicalps.eu

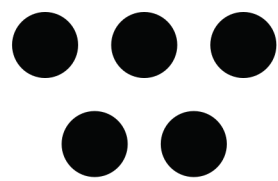
MEDICALPS is the health technology cluster for the Alpine arc. Based in Grenoble Alpes, it brings together and represents a community of more than 130 start-ups, SMEs, big companies, research centres, universities and local authorities in the fields of medtech, biotechnologies and digital health. Its aim is to animate, support and structure the sector in order to support and accelerate the deployment of healthcare innovations.

Institutional
partners:



PARTNERS

Main supporter



Wallonia.be

EXPORT
INVESTMENT

Media partners



PARTNERS

Supporters



JOIN MEDFIT 2025!

Registration fees

Fees per person (excl. VAT)

FULLPASS

	REGULAR FEE From June 27 th to September 25 th , 2025 incl.	LATE REGISTRATION From September 26 th , 2025
Emerging company (≤ 5 years old) SME (≤ 5 employees)	€ 554	€ 635
TTO / University / Research institution / Hospital	€ 576	€ 660
Cluster / Association	€ 916	€ 1,003
Mature company (> 5 years old)	€ 1,145	€ 1,254

Investor **FREE INVITATION**

VISITOR PASS € 450

Exhibition fees

(excl. VAT)

	REGULAR FEE From June 27 th , 2025
Start-up corner 4m ² (≤ 5 years old) (incl. 1 full pass)	€ 1,870
6 m ² (incl. 1 full pass + 1 visitor pass)	€ 3,119
9 m ² (incl. 1 full pass + 1 visitor pass)	€ 4,505
12 m ² (incl. 1 full pass + 2 visitor pass)	€ 5,775
18 m ² (incl. 2 full pass + 1 visitor pass)	€ 8,316

The FULL PASS gives access to all MedFIT activities (access to the partnering platform to pre-organise one-on-one meetings).
The VISITOR PASS gives access to all MedFIT activities (except the partnering platform).

Sponsorship opportunities

 **PLATINUM**
€ 20,000

 **GOLD**
€ 14,000

 **SILVER**
€ 10,000

 **BRONZE**
€ 7,500

Possibility to customise an offer according to your needs with various visibility options, before, during and after the event.

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