PROGRAM

Health & Tech Summit 2024

7th edition

Europe's #1 Summit for AI & Data in Healthcare

📅 17-19 December 2024

📍 Parisanté Campus

HEALTH & TECH
SUMMIT

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Drive the change!

The **Health & Tech Summit** returns for its 7th edition from December 17-19, 2024, at PariSanté Campus in Paris, bringing together healthcare leaders to drive strategic transformation through AI and data.

With the theme "**Drive the Change**," this year's summit emphasizes the practical integration of AI and data into healthcare systems, focusing on how hospitals and healthcare organizations can implement these solutions to enhance care delivery and operational efficiency. It serves as a unique platform for peer-to-peer exchange, enabling leaders to share insights, experiences, and best practices that have led to successful transformations.

Across three days, participants will engage with real-world use cases, exploring how AI and data are advancing research, prevention, and the operational backbone of healthcare institutions. The agenda includes expert-led masterclasses, in-depth case presentations, focused panel discussions, exclusive hospital tour, and the Innovation Awards—all designed to provide a comprehensive understanding of the tools and approaches that are reshaping the healthcare landscape.

By convening C-level executives, CIOs, CMOs, and key decision-makers, the summit fosters strategic dialogue and collaboration, equipping attendees with the knowledge and actionable strategies required to lead transformative change within their organizations.

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Meet Our International Scientific Committee

Leading experts in health data, AI, and innovation have shaped the content of this summit, ensuring it addresses the real-world challenges and opportunities for C-suite leaders in healthcare.

Chairman
CRIS ROSS
CIO
Mayo Clinic

DR. LARA JEHI, MD
CRIO
Cleveland Clinic

DR. MARIA HASSEL
Senior advisor
Swedish eHealth Agency

JORDI PIERA JIMÉNEZ
Director of the Digital Health Strategy Office
Catalan Health Service

DR. METTE MARIA SKJØTH
Chief Administrative Officer
Odense University Hospital

PROF. RAN BALICER
CIO
Clalit Health Services

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Specialist, Health Informatics
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Deputy Managing Director
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OLIVIER DE FRESNOYE
CEO
echOpen factory

DR. BÉATRICE FALISE-MIRAT
Scientific Director
Care Insight

AXELLE MENU-BRANTHOMME
Medical Expert
Health Data Hub

MEET OTHER INSTITUTIONAL SPEAKERS – MORE TO BE ANNOUNCED SOON!

EMILIE PASSEMARD
Project Director
DNS – French Ministry of Health & Prevention

DR. PETER MARK
Director of CBER, US FDA

ERIC SUTHERLAND
Senior Health Economist
OECD

MAGNUS CEDERHOLM
Enterprise Architect
Karolinska University Hospital

LINE FARAH
Director, Grand Challenges
DNS – French Ministry of Health & Prevention

PROF. PETER PITTS
President and co-founder of the Center for Medicine in the Public Interest

RAINER HERZOG
Founder &Managing Partner
Digital Health Partners

MAGNUS KJELLBERG
Head of AI Competence Center
Sahlgrenska University Hospital

DAY 1 - 17 DEC 2024

LUNCH & WORKSHOP   Next generation of EHRs   12:00 - 14:00

CLOSED DOOR SESSION - Invitation only

- **Charting the Evolution of EHRs** : Explore the transformation from first-generation digitized records to today's emerging AI-ready platforms.
- **Overcoming Current EHR Limitations** : Discover how the newest generation of EHRs aims to tackle challenges such as data fragmentation, interoperability, and the rigidity of traditional systems.
- **Shaping the Future of Healthcare IT** : Learn how AI-ready platforms and open technologies will drive the future of connected, intelligent healthcare systems.

Led by

JORDI PIERA JIMÉNEZ
Director of the Digital Health Strategy Office
Catalan Health Service

/Salut   Generalitat de Catalunya

MASTERCLASS – 3 hours   14:30 - 17:30

Masterclass 1   AI&GenAI

Led by

CRIS ROSS
CIO - Mayo Clinic

STÉPHANIE ALLASSONNIERE
Professor and Vice-President Valorisation
PRAIRIE (Paris school of AI)
Paris Cité University

RAPHAEL PORCHER
Associate Professor of Biostatistics
PRAIRIE(Paris school of AI)
Paris Cité University

MAYO CLINIC   PR[AI]RIE   MÉDECINE Santé Université Paris Cité

Objectives
- Gain an understanding of AI techniques used in healthcare and their maturity level
- Understand their scientific validation
- Identify the steps for their implementation in routine hospital practice

Target Audience
- Doctors from all specialties
- Pharmacists, IT professionals, project managers, healthcare professionals, and executives

Masterclass 2   AI&Data Strategy Model

Led by

DR. LARA JEHI, MD
Chief Research Information Officer

ALBERT MARINEZ
Chief Analytics Officer

BETH MEESE
Executive Director Information Technology - Digital Health & Enterprise EMR

Cleveland Clinic

Objectives
- Learn how data can empower leaders in driving strategy in healthcare
- Discover how acting as a team brings high efficiency and vision
- Identify the key factors of successful transformation of healthcare organizations

Target Audience
- board of directors of healthcare organizations
- Managing teams
- Hospital executives
- Medical directors, IT executives, Strategy and project managers

Gala Dinner   Invitation Only   19:30 - 22:00

Join us for an exclusive Gala Dinner co-organized by **Health&Tech Think Tank** and **EIT Health** on the evening of December 17th at Paris Santé Campus.

Set in the heart of this vibrant innovation hub, the gala provides a unique opportunity to network with key stakeholders from leading healthcare organizations and institutions.

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HEALTH&TECH THINK TANK   eit Health   Funded by the European Union

For any inquiries, please contact:

Sponsorship : vincent.bouic@care-insight.fr
Program : qiaoli.vrinat@care-insight.fr

Breakfast session Cybersecurity & AI

🤝 Open for sponsorship   **8:15 - 9:00**

Start the second day with a Networking Breakfast that brings together C-suite leaders and industry experts to address one of healthcare's most urgent challenges— **Cybersecurity&AI**. This session offers a relaxed setting for exchanging insights, discussing strategies, and exploring ways to protect healthcare data in an increasingly digital landscape. It's an opportunity for thoughtful conversations over breakfast, with a focus on practical solutions.

Plenary Session   **9:15 - 10:00**

Welcome remarks
9:15 - 9:30

Opening Keynote
9:30 - 10:00

Plenary Session – EHDS: shaping tomorrow's health across EU   **10:00 - 10:45**

As the European Health Data Space (EHDS) advances, this session explores how different nations are preparing for its implementation. The discussion will focus on strategies for enhancing healthcare data use across borders, highlighting the EHDS's potential to create a more integrated, patient-centric system. Attendees will gain the latest insights into fostering collaboration and building an efficient, data-driven healthcare ecosystem in Europe.

Parallel Tracks   **11:00 - 13:00**

Track 1
Foster Research & Innovation in clinical AI

Chair's introduction keynote

Driving better clinical outcomes with the assistance of AI is at an turning point as it relates to the convergence of the practice of medicine and the application of technology,
11:00 - 11:15

Track 1.1 - Research in Clinical AI : Which strategies in 2024 ?

From doctors led projects to institutionnal strategies / from computationnal expertise to medical adoption, state of art in 2024.
11:15 – 12:00

Tech Leader Insight   Google
12:00 – 12:15

Track 1.2 - How to choose and implement AI solutions?

AI assessment : get best methodologies from top healthcare organisation and bring tools back home !
12:15– 13:00

Track 2
Operational excellence : ready for AI and data-driven care!

Chair's introduction keynote

From buzz words to routine, getting a clear journey of your AI transformation
11:00 - 11:15

Track 2.1 - Optimizing Hospital Operations with AI

Best use cases with ROI to enhance organisation and ressources allocation in hospitals.
11:15 – 12:00

Live Tech Demo   🤝 Open for sponsorship
12:00 – 12:15

Track 2.2 – AI readiness : Infrastructure, Data Platform, how to re-think your IT ?

Is your EHR AI & EHDS ready ? How buildng easy access to data and plug in AI solutions ?
12:15– 13:00

Track 3
Building next Prevention & Population Health success

Chair's introduction keynote

Disrupting helthcare systems with innovation to build preventive health
11:00 - 11:15

Track 3.1 - Can Digital therapies serve as the role modele ?

Setting the stage Germany & France / the proof is in the pudding / RWD/ examples and experiences.
11:15 – 12:00

Live Tech Demo   🤝 Open for sponsorship
12:00 – 12:15

Track 3.2 - How innovations can serve Mental Health

National Programs, International challenges, best results and solutions.
12:15– 13:00

Lunch & Networking   **13:00 - 14:00**

Take a seat in a table with your peers ! Share your experience, aks your questions to experts and network !

Contact our team for more information

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Plenary Session – EVALUATION, REGULATION, MARKET ACCESS ACROSS EU&USA - Heal or Heaven for innovations ?

14:00 - 14:45

This panel explores strategies to accelerate AI adoption in healthcare by addressing evaluation methods, sustainable economic models, and market access challenges. Experts will offer insights into regulatory pathways, financing models, and practical solutions to overcome barriers, providing a global perspective on integrating AI into healthcare systems. With confirmed speakers from FDA !

Parallel Tracks

15:00 - 17:00

Track 1 **Foster Research & Innovation in clinical AI**	Track 2 **Operational excellence : ready for AI and data-driven care!**	Track 3 **Building next Prevention & Population Health success**
Live Tech Demo 🤝 Dedalus 15:00 – 15:15	**Live Tech Demo** 🤝 Open for sponsorship 15:00 – 15:15	**Live Tech Demo** 🤝 Open for sponsorship 15:00 – 15:15
Track 1.3 - Reforming clinical research From study design to patient recruitment, researchers are investigating ways that technology could speed up the process. Learn how AI disrupt trials design, how LLMs reinvente patient management, and accelerate researchers jobs. 15:15– 16:00	**Track 2.3 - Empowering the Healthcare Workforce with data and AI awarness** How to build the necessary skills for innovative organizations? What new professions to prepare for? From IT to data quality / From regulations to consortium management / how healthcare organizations be attractive and prepare their staff to enhance adoption? 15:15– 16:00	**Track 3.3 - Population Health management : is technology key for large scale outcomes ?** Managed care has not surpassed the hurdle of small populations and organizations. Are we ready to invest in data and AI for scaling up, finding relevant outcomes and a business model for PHM ? 15:15– 16:00
Live Tech Demo 🤝 Open for sponsorship 16:00 – 16:15	**Live Tech Demo** 🤝 Open for sponsorship 16:00 – 16:15	**Live Tech Demo** 🤝 Open for sponsorship 16:00 – 16:15
Track 1.4 - Data owners : how to value your data ? DATA OWNERS LOOKS FOR REAL USE CASES AND NEEDS! Federating Data lakes, Partnering with innovators, Jumping in EHDS, who would like to use their data in a sustainable way ? 16:15 – 17:00	**Track 2.4 – Stop endlessly invest in data, Adopt interoperability and standards !** Changing the quality of information technology in the service of medicine, so as improving outcomes in clinical healthcare, public health and the value of secondary data use. 16:15 – 17:00	**Track 3.4 - Next step of patient care** Point of care, next gen Care at home, personalized digital pathways. Cutting to the chase for more patient centric care with best teams and Tech. 16:15 – 17:00

Plenary Session – Closing remarks & key takeaways

17:10 - 17:45

Innovation Awards & Cocktail

🤝 Open for sponsorship

19:30 - 22:00

Join us for an exclusive evening celebrating the most impactful healthcare innovations at the historic Hôtel-Dieu Hospital - APHP. Winners of the Innovation Awards will take the stage to present a short pitch, followed by a dynamic panel of innovation leaders. The panel will share insights and best practices on partnering with startups to implement and scale AI-driven solutions in healthcare.

About Hôtel-Dieu Hospital
Founded in 651 AD, Hôtel-Dieu is one of the oldest hospitals in Paris, renowned for its legacy of medical innovation and care. @Hotel Dieu is an innovation accelerator in the heart of the Hospital.

Enjoy a cocktail reception afterward, offering the perfect opportunity to connect with peers and experts.

@HÔTELDIEU
L'INNOVATION AU SERVICE DU SOIN

Health&Tech Innovation Awards

CRIS ROSS
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ROBERTO ASCIONE
CEO
Future Health Ventures

NEW JURY MEMBER

We are seeking the most impactful innovations in the integration of **AI** and **data** within healthcare.

Submit your innovative projects by **November 15th** and seize the opportunity to present your KPIs and achievements at our international summit, bringing together top C-level leaders.

How to apply?

Application Criteria

- Startups, SMEs, or Healthcare Professionals
- Active in France or Internationally
- Proven Innovation - already in use by healthcare professionals, demonstrating real-world impact.

Key Dates & Deadlines

- Submission Deadline: **November 15th**
- Jury' decision notification : **November 26th**
- Awards Ceremony : **December 18th**

Our Jury Board Will Review Applications Across 4 Key Categories :

- **Generative AI (GenAI)** : solutions for healthcare
- **Research & Innovation** : Groundbreaking advancements in medical devices, drug discovery, clinical trials, new treatments, personalized medicine, innovative use of data platforms, including secondary data utilization to drive healthcare breakthroughs. ...
- **Hospital Operational Excellence** : Innovations aimed at enhancing the efficiency of healthcare operations, including workforce management, reducing the burden on clinicians and nurses, workflow optimization, and advancing clinical operations through command center solutions...
- **Prevention & Population Health** : Digital health solutions focused on improving public health and preventative care, including digital therapies, home care, point-of-care technologies, patient pathways optimization, patient monitoring, population health segmentation, and early detection of at-risk patients...

Prizes for the winners

Apply now

- **Pitching Opportunity at the Awards Ceremony (December 18th)** : Present your innovation to an audience of healthcare leaders, C-level executives, and potential investors during the exclusive awards ceremony.
- **Demo Space** : A complimentary booth at the Summit to showcase your solution and connect directly with key decision-makers from leading hospitals and healthcare institutions.
- **Complimentary Summit Passes** : Receive 2 free tickets granting full access to all conference sessions, masterclasses, and the exclusive hospital tour at the summit.
- **Exclusive Mentoring Program** : Benefit from personalized guidance through one-on-one meetings with key healthcare leaders to help scale your innovation and navigate the healthcare market.
- **Market Coverage** : extensive promotion through our networks and the Health & Tech Intelligence platform, including a special award article that will be published and distributed to a global audience.
- **Free membership to the community of Health & Tech Intelligence** (valued 6,000 euros) : Access one year of free membership to Health & Tech Intelligence, a premier business intelligence platform and community.

Contact our team for more information

Awards application : qiaoli.vrinat@care-insight.fr
Sponsorship : vincent.bouic@care-insight.fr

Have Questions About the Award Application ?

Visit our **FAQ** page for detailed information on eligibility and submission guidelines.

HEALTH&TECH
INTELLIGENCE

End the summit on a high note with an exclusive Hospital Tour in Paris, where the research and IT teams from a leading hospital will give you an inside look at how they're leveraging AI and data to enhance workflow and streamline operations.

After the tour, unwind and connect with fellow attendees during a casual Networking Brunch—a perfect chance to exchange ideas, forge new connections, and savor your final morning in the city.

Research AI

First-Ever Analytical Study on Investment in AI & Data by Hospitals

Open for sponsorship

This comprehensive study seeks to analyze the latest investment trends in AI and data across both public and private hospitals. Our research will focus on identifying key KPIs, measurement methodologies, resource requirements, and the challenges hospitals face in adopting AI-driven solutions. The goal is to deliver actionable insights that will inform future investment strategies and decision-making across the healthcare sector.

We invite all hospital delegates to participate by completing our survey. The findings from this groundbreaking study will be exclusively shared with participants during our international summit, offering them a first look at the results and key recommendations.

Research partners

Contact our team for more information

Sponsorship : vincent.bouic@care-insight.fr
Program : qiaoli.vrinat@care-insight.fr

SPECIAL THANKS TO OUR PARTNERS

STRATEGIC PARTNERS

MEDIA&KNOWLEDGE PARTNER

Join + 300 international healthcare leaders in Paris & Book your ticket now!

HEALTH&TECH SUMMIT

Registration fees for Hospital/Institution/Research academic Delegates

Ticket type	Price VAT included
Masterclass - 17 Dec	625 €
2-day pass (18&19 Dec)	440 €
Full pass (17-19 Dec)	1000 €

Register now

Registration fees for Vendors delegates | Registration fees for Startups

Ticket type	Price VAT included (Vendors delegates)	Price VAT included (Startups)
Masterclass - 17 Dec	1200 €	750 €
2-day pass (18&19 Dec)	2700 €	1800 €
Full pass (17-19 Dec)	3720 €	2400 €

Participants may be eligible for training funding, including healthcare professionals through DPC (Continuing Professional Development), which can cover part of the registration fees for accredited programs like our masterclasses.

Exclusive Discounts for Health&Tech Intelligence members
Visit our underline website for more details on discounted pricing.

HEALTH&TECH INTELLIGENCE

Special group rates available – contact us for more details : qiaoli.vrinat@care-insight.fr

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Contact us for more details

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Sponsor categories	Number	Pricing	Discount Pricing for HTI member	Package Description
GLOBAL	1	75 000 €	50 000 €	• Exclusive event partnership • 2 slots (15 min) Flash Tech in 2 of 3 tracks • 2 invitations to the Think Tank HealthTech Gala Dinner on December 17 - evening • 2 invitations for the Innovation Awards and cocktail on 12/18 at the Hôtel Dieu – Paris 4 • 3 full passes 17-19 Dec • 5 complimentary passes 18&19 Dec for VIP guests* • "GLOBAL Sponsor" visibility across all HealthTech Summit 2024 promotions (website, social media, direct marketing, etc.)

PLATINIUM	2
	(1 per side event)
		50 000 €	25 000 €	• Partnership associated with one of side events:
				  ○ Think Tank HealthTech Gala Dinner on December 17 - evening
				  ○ Breakfast & Learn (close door session) at Parisanté Campus on 18/12
				  ○ Innovations Awards on 18/12 @Hotel Dieu
				• 1 slot (15 min) Flash Tech in one of 3 tracks at 11h45
				• 3 "Sponsor PLATINIUM" pass for 18&19 Dec
				• "PLATINIUM Sponsor" visibility across all HealthTech Summit 2024 promotions (website, social media, direct marketing, etc.)

*Complimentary passes are intended for KOL invitation and cannot be used for the sponsor's own employees.

Sponsor categories	Number	Pricing	Discount Pricing for HTI member	Package Description
GOLD	3 (1 / track)	25 000 €	15 000 €	• Partnership associated with one of 3 Tracks (Research, Prevention & Operational excellence) • 1 slot (15 min) Flash Tech in one of 3 tracks at **morning** • 1 invitation for the Innovation Awards and cocktail on 12/18 at the Hôtel Dieu – Paris 4 • 3 "Sponsor GOLD" passes for 18&19 Dec • "GOLD Sponsor" visibility across all HealthTech Summit 2024 promotions (website, social media, direct marketing, etc.)
SILVER	3 (1 / track)	15 000 €	7 500 €	• Partnership associated with one of 3 Tracks (Research, Prevention & Operational excellence) • 1 slot (15 min) Flash Tech in one of 3 tracks at **Afternoon** • 3 "Sponsor SILVER" pass for 18&19 Dec • "SILVER Sponsor" visibility across all HealthTech Summit 2024 promotions (website, social media, direct marketing, etc.)

Partnership – A la carte...

Sponsor categories	Number	Pricing	Discount Pricing for HTI member	Package Description
MASTERCLASS	1	15 000 €	7 500 €	• Partnership associated with one of Masterclass - GenIA or Strategy Model + 15 min speaking slot • 3 passes for December 18 &19 Dec • "Masterclass Sponsor" visibility across all HealthTech Summit 2024 promotions (website, social media, direct marketing, etc.)
Research AI	1	50 000 €	25 000 €	• Partnership associated with the study / Research "Analytic Study on Hospital Investments in AI & Data" Main objective of the study: • To analyze the investment trends in AI and data by public and private hospitals, identifying key KPIs, measurement methods, required resources, challenges. • Participation in the study program committee • Access to all raw and analyzed results • 3 passes for 18&19 Dec